



How does the We Lit *Greenlit* Review Process Work?....

1. Begin With an Author Inquiry

Before sending a digital or physical copy of your book, please email us at welitreads@gmail.com with:

The author's name
Book title and brief description
Intended age group
Publication date and ISBN
A link to the book or author's website
Why you believe the title is a good fit for We Lit

Please do not mail or deliver unsolicited books to our store. Review copies sent without prior approval may not be reviewed, acknowledged, returned, or added to our collection. Approved physical review copies become part of our review library and will not be returned.

2. Submit Your Requested Review Copy

If we are interested in reviewing the title, we will respond with instructions for submitting either an electronic review copy or one physical review copy.

3. We Review the Title

Our team considers the book's quality, presentation, age appropriateness, subject matter, reader appeal, and alignment with the We Lit Academy mission.

Review Timeline

Once we confirm receipt of an approved review copy, please allow up to 15 business days for our team to complete its review. Longer titles or periods of high submission volume may require additional time.

We kindly ask authors to wait until the stated review period has passed before requesting a status update. We will contact you once a decision has been made. Submission does not guarantee acceptance, and we may not be able to provide detailed editorial feedback for titles that are not selected.

4. Receive a Greenlit (We Lit Approved) Decision

If we believe the book is a strong fit, the author will receive an official invitation to join the We Lit Author Collective. There is no charge to submit a book for review or to have it considered and accepted.

5. Decide Whether to Join

Receiving a greenlit decision does not create an obligation to join. Accepted authors may review the partnership details and decide whether they would like to move forward.

6. Complete Onboarding

Authors who choose to join complete an Author Partner Agreement and pay a one-time \$75 Author Partner Onboarding and Catalog Administration Fee per accepted title.

7. What Does the \$75 Onboarding Fee Cover?

The onboarding fee supports the administrative, cataloging, inventory, and creative work required to activate and manage each accepted title. It includes:

- Book processing, metadata entry, categorization, shelf labeling, and inventory setup
- A listing in the We Lit Author Directory during the active partnership
- A personalized “Available at We Lit” promotional graphic
- An official We Lit Author Partner graphic or badge for the author’s website, social media, and promotional materials
- A social media welcome announcement or collaboration-post opportunity
- Submission for Lit Pick consideration
- Consideration for relevant bookstore events, Lit Bus opportunities, themed displays, reading lists, and community programming
- A standard listing in our children’s book catalog, provided the title is available through Bookshop.org when the catalog is prepared
- Inventory tracking, sales reporting, and author payments when applicable

Books purchased through links in our catalog will be processed and fulfilled by Bookshop.org. Any applicable author royalties will continue to be handled through the author's publisher or distributor under the author's existing publishing agreement.

8. What about Onboarding Fees for Multiple Titles?

The one-time Author Partner Onboarding and Catalog Administration Fee is \$75 for the first accepted title and \$50 for each additional accepted title onboarded at the same time.

Every title must be submitted, reviewed, and greenlit separately. The additional-title rate applies only when the books are included in the same onboarding agreement. Titles submitted during a later onboarding period are subject to the standard \$75 fee.

Authors may onboard up to three titles at one time unless otherwise approved by We Lit Academy. No onboarding fee is charged unless a title has been accepted and the author chooses to move forward with the partnership.

9. Is the Fee Payment for Shelf Placement?

No. Authors cannot pay to bypass our review process or guarantee that a book will be accepted. Every title must be reviewed and greenlit before an author is invited to complete onboarding.

The fee covers the work and materials associated with activating and administering an accepted title. It does not guarantee a specific number of sales, event appearances, promotional features, We Lit Pick selection, or placement in every We Lit Academy program.

10. Send Store Inventory

Authors supply the agreed-upon number of books on consignment and are responsible for shipping their inventory to We Lit Academy. Shipping instructions and inventory quantities are provided after onboarding.

11. How Author Proceeds Work

Books supplied directly to We Lit Academy are carried on consignment. Authors receive the agreed-upon share of each book sold, as outlined in the Author Partner Agreement provided before enrollment is completed.

Author proceeds are paid on the last day of each month when applicable, along with a summary of recorded sales. No proceeds are due for books that have not sold.

Purchases made through our online Bookshop.org catalog are processed and fulfilled by Bookshop.org. Royalties or other earnings from those purchases are handled through the author's publisher or distributor and are not included in We Lit Academy's consignment payments.

At the end of the partnership term, authors may arrange and pay for the return of remaining inventory. Books that are not reclaimed may be donated to We Lit Academy according to the terms of the Author Partner Agreement.

12. Get Ready to Be Introduced

Once the title is processed and inventory is received, we prepare the book for our collection and begin introducing the partnership to our reading community.

13. Optional Marketing and Promotional Services

Author Partners may purchase additional visibility and promotional services, including interviews, magazine features, podcast appearances, virtual book tours, book club spotlights, and other promotional opportunities.

These services are completely optional and are not required to join the Author Collective or have an accepted title included in our collection.

14. Author Partnership Videos

We invite each participating author to submit a short video introducing themselves and their book. Authors may briefly share:

- Their name and book title
- What the book is about
- What inspired them to write it
- Why they believe reading is "lit"

Ready to Submit Your Book?

Submit your review copy for consideration to (welitreads@gmail.com). If your title is greenlit, we'll send you the complete partnership details before you decide whether you would like to join.