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Welcome TO **We Lit** **Academy!**

Mobile Literacy Experiences for
Schools, Families & Communities

Hello! Welcome To We Lit Academy!

I'm so glad you're here.

We Lit Academy was created in response to a simple but urgent truth: too many children lack consistent access to books, engaging reading experiences, and literacy support. We exist to change

that. Through our mobile literacy experiences, we bring books, reading workshops, author engagement, and literacy-rich programming directly to schools, neighborhoods, and community spaces. Whether through our Rolling Reads mobile bookstore, pop-up book fairs, reading workshops, author visits, or literacy events, our mission is clear—to make reading accessible, engaging, and meaningful for every child.

At We Lit Academy, literacy is more than reading words on a page. It's about confidence. It's about connection. It's about seeing yourself reflected in stories and discovering the power of your own voice. Our programs are designed to foster a genuine love for reading while strengthening foundational literacy skills through interactive, culturally responsive, and hands-on experiences.

We proudly partner with schools, families, authors, and community organizations to create literacy moments that inspire curiosity, spark imagination, and support lifelong learning. By maintaining small group experiences and intentional programming, we ensure children feel seen, supported, and empowered as readers.

Thank you for taking the time to learn more about We Lit Academy. We look forward to partnering with you to bring books, stories, and literacy experiences to the children and communities you serve.

Together, we are building readers—one experience at a time

Warmest regards,

LaDonna N. Smith
Founder - We Lit Academy





Why We Lit Academy?

At We Lit Academy, we believe literacy is a right — not a privilege. That's why we built a model that brings high-quality reading experiences directly to children, wherever they learn and live.

We are more than an enrichment program. We are a mobile literacy ecosystem designed to make books accessible, reading exciting, and learning deeply meaningful.

Here's what makes We Lit Academy different:

1

Hands-on literacy experiences that spark curiosity

Children engage in interactive reading workshops, storytelling, literacy games, and creative activities that make learning feel joyful, relevant, and empowering.

2

Mobile learning that meets children where they are...literally

Through our Rolling Reads mobile bookstore, pop-up book fairs, and community literacy events, we eliminate barriers to book access and bring reading directly into schools, neighborhoods, and community spaces.

3

Diverse books for every learner and every identity

Children engage in interactive, experiential learning that fosters exploration and a love for discovery.

4

Inclusive environments that nurture confidence

Every child is valued as a reader and thinker. We create spaces where students feel safe to explore, ask questions, and grow at their own pace.

5

Passionate literacy educators and storytellers

Our team is committed to inspiring a love for reading while strengthening foundational literacy skills through engaging, culturally responsive instruction.





6

Our Commitment to Every Child

At We Lit Academy, we are intentional about how children experience literacy. Every program, workshop, and event is designed with purpose, care, and high expectations for learning.

7

Personalized attention in small groups

We prioritize small group experiences so children receive individualized support, meaningful feedback, and guided reading practice.

8

Access to rich literacy resources

Children interact with high-quality books, author stories, multimedia literacy tools, and creative activities that deepen comprehension and engagement.

9

Community partnerships that expand opportunity

We collaborate with schools, libraries, museums, authors, and local organizations to create impactful literacy experiences that extend beyond the classroom.

10

Critical thinking through storytelling

Our programs encourage children to analyze characters, make inferences, ask questions, and connect stories to their own lives.

11

Flexible programming for schools and communities

We work with your schedule — offering daytime school visits, after-school workshops, weekend pop-ups, and community literacy events.





With every literary experience, we are proud to offer our very own Lit Passport TM – a personalized reading journey designed for each child !

From Lit Camps and Book Battles to the Lit Bus and beyond, students collect meaningful reading milestones, discover new stories, and build confidence wherever their literacy adventure takes them.

The Lit Passport ensures that every reader leaves our programs with more than just a great experience. Each child is thoughtfully matched with books that reflect their interests and reading level, guided through engaging challenges, and connected to literacy moments that strengthen comprehension, confidence, and joy. No matter the camp, club, or event, every child follows a journey that is uniquely theirs — making our Lit Camps not just programs, but unforgettable experiences where readers grow with purpose.

5 Ways We Make It Happen:

1.
Interest-based
book selections
that motivate readers

2.
Small-group and
personalized instruction

3. Interactive reading challenges
and literacy games

5.
Flexible programs
across camps, clubs,
virtual sessions, and
mobile experiences

4.
Culturally relevant
stories and experiences



How the Lit Passport™ Works

The Lit Passport™ is more than a keepsake—it's a living record of a child's reading journey. Each participant receives a personalized passport that evolves as they grow, explore, and achieve throughout our youth literacy programs. From their first page to their final milestone stamp, the Lit Passport™ helps children see their progress, celebrate accomplishments, and stay motivated as readers.

Personalized Reader Profiles

At the start of each program, every child is supported in creating a Reader Profile, which helps us tailor their experience. This includes:

- Reading level and fluency range
- Book interests and favorite genres
- Personal reading goals
- Confidence and engagement indicators

This information allows our literacy leaders to match each child with books that meet them where they are—while gently stretching their skills.

Tracking Reading Progress

Progress is tracked in meaningful, kid-friendly ways that focus on growth rather than pressure.

Reading Milestones

As children move through books and activities, they earn passport stamps and milestone markers, such as:

- Books completed
- New genres explored
- Reading stamina achievements
- Vocabulary or comprehension wins

Each milestone reinforces effort, consistency, and curiosity.



Comprehension & Engagement Check-Ins

Rather than traditional testing, we use guided literacy moments, including:

- Short reflection prompts
- Creative responses (drawing, journaling, discussion)
- Book talks and peer sharing
- Facilitator observations

These check-ins help us understand:

- How well a child is understanding what they read
- Which strategies are working best for them
- Where additional support or challenge may be needed

Guided Reading Challenges

Throughout Lit Camps, Book Battles, and mobile experiences like the Lit Bus, children participate in fun, low-pressure challenges designed to strengthen key literacy skills, including:

- Making predictions
- Retelling and summarizing
- Making personal and text-to-text connections
- Exploring themes and characters
- Building reading stamina

Each completed challenge is recorded in the Lit Passport™, giving children a visible record of their growth.

Ongoing Support & Adjustments

Because every reader is different, progress tracking is flexible and responsive. Literacy leaders regularly:

- Adjust book selections based on progress and interest
- Offer encouragement and strategy coaching
- Introduce new genres or formats (graphic novels, audiobooks, poetry)
- Support reluctant or emerging readers with extra guidance

This ensures no child feels stuck—or left behind.

Celebrating Growth & Confidence

At the end of each program, every child leaves with:

- A completed or ongoing Lit Passport™
- A clear sense of how they've grown as a reader
- Increased confidence and motivation
- Positive reading memories connected to joy and achievement

Families can look through the passport together, seeing not just how much their child read—but how far they've come.

A Journey That Continues

The Lit Passport™ is designed to travel with each child across programs, seasons, and experiences. Whether a student joins one event or many, their reading journey continues—building purpose, pride, and a lifelong love of literacy.

Our Literary Experiences

Our literary experiences are designed to meet young readers wherever they are and invite them into a world where books are exciting, meaningful, and empowering. Through immersive programs, interactive events, and community-centered initiatives, we transform reading into an adventure that builds confidence, comprehension, and a lifelong love of literacy.

At the heart of every experience is the Lit Passport™, a personalized reading journey that travels with each child. Whether participating in camps, competitions, or pop-up events, students collect reading milestones, explore new genres, and celebrate their growth as readers in ways that feel joyful and motivating.

The Lit Bus™ – Mobile Bookstore & Pop-Up Book Fair

The Lit Bus™ brings books directly to schools, neighborhoods, and community spaces, removing barriers to access and turning book discovery into an event. As a mobile bookstore and pop-up book fair, the Lit Bus™ allows children to browse diverse, high-interest titles, discover new authors, and engage in mini literacy challenges. Each stop creates excitement around reading while offering students the opportunity to add meaningful milestones to their Lit Passport™.

Book Battle Royale™ – Battle of the Books

Book Battle Royale™ is our high-energy take on the classic Battle of the Books experience. Designed to promote teamwork, comprehension, and critical thinking, students prepare by reading selected titles and then compete in friendly, fast-paced challenges that test their understanding of plot, characters, and themes. The experience encourages collaboration, confidence, and deep engagement with texts—while keeping the focus on fun and sportsmanship.

And More Literacy Adventures

From Lit Camps and reading clubs to special literacy pop-ups and themed events, our programs are built to inspire curiosity and connection. Each experience is thoughtfully designed to support readers at every stage, offering guidance, encouragement, and opportunities to grow. No matter the format, every child leaves with stronger skills, greater confidence, and a Lit Passport™ filled with moments that matter.

Together, our literary experiences create more than programs—they create lasting memories, empowered readers, and a community where literacy thrives.



Testimonials

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My child finally sees themselves as a reader..

Glen W., Parent

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Lit Camps made reading exciting again for my students.
We can't wait to .

Principal Johnson, Local School

“

We Lit Academy's reading workshop has been a game-changer for our children. It provides children with access to diverse literature, fostering a love for reading.

Derrick J, Community Organization

”

by We Lit Academy,
students' learning experiences. I highly recommend
enrichment programs!

Sarah L., Educator

“

We Lit Academy's enrichment programs have ignited
my child's passion for reading. Their mobile book store
brings books right to our neighborhood, making
literacy accessible and fun!

Jessica M., Parent:

